



# Trivia BEE Sponsorship is a great way to gain visibility and to demonstrate your commitment to your Pierce County Library System!

Media Reach -benefits are applicable based on sponsorship level and the date received.

- Mailed Invitation: 1K
- KNKX radio spots
- The Grand Cinema
- · Tacoma News Tribune post-event ad
- Select emails to Foundation donors: 1.5K
- · Select emails to Library Cardholders: 75K
- · In-branch ad: 90K visitor views
- Digital event program

# \$5,000

#### **Exclusive Recognition**

In all event materials

#### **Special Feature**

October Novel Ideas e-newsletter

#### **Mailed Invitation**

Prominent logo placement

#### **Community Advertising**

KNKX, The Grand Cinema, Tacoma **News Tribune** 

#### **Digital Promotion**

All emails, event webpages, inbranch ad, event program: prominent logo placement, linked (as applicable)

#### At Event

6 Complimentary tickets\* + Premium table location. Recognition: verbal, on-screen, signage + printed materials

**OUEEN BEE** 



#### **Community Advertising**

Tacoma News Tribune

#### **Digital Promotion**

Foundation emails, event webpages, event program: Large logo (as applicable)

#### At Event

4 Complimentary tickets\*. Recognition: verbal, on-screen + signage

## HONEY BEE



#### **Digital Promotion**

Foundation emails, event webpages, event program: Small logo (as applicable)

#### At Event

4 Complimentary tickets\*. Recognition: verbal, on-screen + signage

# BUMBLE BEE



#### **Digital Promotion**

Foundation emails, event webpages, event program: Organization name (as applicable)

#### At Event

2 Complimentary tickets\*. Recognition: on-screen + signage

### BEE'S KNEES

**OCTOBER 26. 2024**