2018 Initiatives

Engage in your community

- MakerFest: makers and do-it-your-selfers event
- Meeting rooms and improved online meeting room reservation system
- On-the-Road with Summer Reading
- Partnerships, such as blood drives and voter registration
- Pierce County Conversations
- Volunteer opportunities

Strengthen core services

- E-newsletters featuring books and movies
- Mobile app
- Updated online events calendar
- Improved internet connectivity at offsite service locations
- Law library at Gig Harbor Pierce County Library
- Library cards for students

Pierce County Conversations

Guiding Principles

We are creative, community-focused, and system strong.

We will:

- **Be true to our communities.** We listen and respond to what is important to you.

- **Innovate strategically.** We find inventive ways to serve you.

- **Provide access for all.** We serve everyone with the same degree of interest and respect.

- **Deliver convenience.** We make our resources easy for you to use.

- **Play the right role.** We use our strengths as a library to get results and to support our community partners.

- **Be financially sustainable.** Thank you for trusting us to responsibly manage your public resources for today and the future.

Approach

PLAN
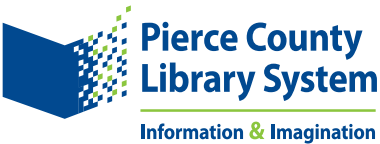Guided by our Vision, Principles, Focus Areas and Strategies, we plan for the year ahead.

DO
We put our plans into action, implementing the year's Initiatives.

SHARE
We evaluate our performance and share our progress with you.

annual process begins again

3005 112th St. E. Tacoma, WA 98446-2215
piercecountylibrary.org • 253-548-3300

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Your Library 2018

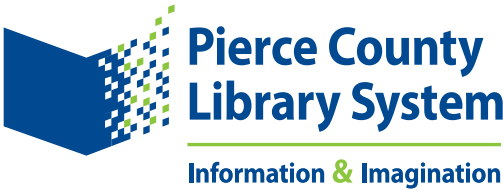## PIERCE COUNTY LIBRARY SYSTEM
STRATEGIC PLAN

VISION

We spark success for Pierce County.

With 20 libraries, hundreds of events, helpful staff, and more than a million materials to choose from, the possibilities are endless.

Pierce County Library System
Information & Imagination

Core Services

These Core Services are Pierce County Library System's commitment to you.

MATERIALS
We offer books and resources you want, need and value.

STAFF
Our staff connects you to the right resource at the right time.

SPACES
Your libraries are welcoming and vital to your community.

TECHNOLOGY
We meet your needs with today's technology.

PARTNERSHIPS
We collaborate with others to best serve you.

CLASSES & EVENTS
We provide skill-building classes and engaging events.

BUSINESS PROCESSES
We make smart investments in sound and sustainable operations.

Focus Areas / Strategies

Learning
We support your growth and curiosity.

➤ We are leaders in preparing preschoolers, babies and toddlers to learn, so children enter kindergarten ready to learn.

➤ We partner with others to support school and career success for people of all ages.

➤ We are a leader in strengthening the practical skills and knowledge of Pierce County residents, so you can navigate the real world and meet your goals.

Enjoyment
We help you enjoy your free time.

➤ We are a leader in inspiring imagination through an extensive and diverse collection, so you discover outlets to offset the pressures of daily life and relax.

➤ We are a leader in fostering your love of reading.

➤ We partner with others to create opportunities to discover new interests and pursue passions, so you live balanced lives and find joy.

Community
We connect and strengthen your communities.

➤ We partner with others to bring people together around shared interests and activities, so you are engaged in your thriving community and are optimistic about its future.

➤ We are a leader in activating Pierce County communities with welcoming, inclusive civic buildings and online spaces.

➤ We are a leader and partner with others to connect people with information and community resources that help them navigate life's challenges, so you have a sense of belonging and embrace the diversity of your community.

2018 Initiatives

Build a reading community

➤ Book Club support
➤ Books, movies, audiobooks
➤ Teen writing and art contest
➤ Pierce County READS 11th anniversary
➤ Help and tools to find books and materials
➤ Summer Reading

Support your growth and curiosity for

➤ **Early Learning**
 Prime Time Family Reading
 Block Play
 Story Times
 Play 2 Learn
 Baby Books to Go
 Ready for Books

➤ **Career and Life Success**
 Get Hired
 Get Smart

➤ **Science-Technology Engineering-Mathematics (STEM) and Digital Literacy**