

Link Exchange Policy

External Website Link Exchange Policy

The Pierce County Library System seeks to be the community's choice for the discovery and exchange of information and ideas. To that end, the Library seeks to be inclusive with and partner with other organizations. Offering links on the Library's website is an extension of that goal. The Library's website is a significant communication tool for organizations to exchange and share information and ideas.

Purpose

The purpose of this policy is to ensure the organizations with which the Library's website shares links align with the Library's mission and values, and that the Library is consistent with its web linking with other organizations. Linking with another organization's website is not an endorsement of that organization. A premise of this policy is to seek linking with partner organizations. The Library System acknowledges that organizations may include the Library's website on their sites without the Library's knowledge.

Link Exchange Qualification

The Library strives to exchange links only with websites meeting the following requirements:

Link Exchange Requirements:

Please do:

- Link to www.piercecountylibrary.org/ content directly.
- Observe all copyright laws.
- Use the title or headline of the page or article to which you are linking, as long as you link to the content directly.
- Use linked page information including title, URL, and description.

Please do not:

- Use a piercecountylibrary.org headline to link anywhere except directly to the piercecountylibrary.org site.
- Attribute a link on your site to piercecountylibrary.org and then link somewhere else.
- Frame the piercecountylibrary.org page or otherwise present the content as your own.
- Imply affiliation with or state that the Pierce County Library System endorses or sponsors your organization's website or products.

The Library's Rights

The Pierce County Library System reserves the right to at any time to revise its link exchange policy. Linking organizations are bound by any such revisions and should therefore periodically visit the Library's policies related to website linking to review the current version of the policy and procedures.

Administrative Policy



The Library reserves the right to deny a link request; especially if it is determined, a website does not meet the linking criteria or does not comply with the Library's link exchange requirements. The Library may edit links, which it determines are too wordy or use excessive promotional language in descriptions or title.

Reference to related Policies

[Website Privacy Policy](#)

Last Revised

October 11, 2007, August 18, 2021